

**BILL SUMMARY**  
2<sup>nd</sup> Session of the 57<sup>th</sup> Legislature

<b>Bill No.:</b>	<b>HB 3111</b>
<b>Version:</b>	<b>INT</b>
<b>Request Number:</b>	<b>9375</b>
<b>Author:</b>	<b>Representative Hill</b>
<b>Date:</b>	<b>2/4/2020</b>
<b>Impact:</b>	<b>OTRD: Impact is dependent on the number of municipalities opting to utilize the program.</b>

**Research Analysis**

HB 3111 creates the Oklahoma Tourism Ignition Program intended to help municipalities build tourist attractions and create a positive economic impact via tourism.

The measure directs the Oklahoma Tourism and Recreation Department to accept applications from municipalities for matching funds up to \$5,000, so that a municipality can build a statue, structure, mural, or other attraction.

Municipalities are directed to submit plans, including a budget, in their application.

The program would be administered by the Tourism Department and is set to expire November 1, 2022.

Prepared By: Emily Wendler

**Fiscal Analysis**

After analysis of the bill, any impact would be dependent on the number of municipalities who apply for this program. Funding and staffing for the program would be derived from the Oklahoma Tourism and Recreation Department.

Prepared By: Jenny Mobley`

**Other Considerations**

None.